



brightlight
SOLUTIONS

Online Assessment Worksheet

Please complete form below and answer the questions to the best of your knowledge, please be specific.

Name: _____ Company Name: _____

Phone: _____ Email: _____

Company Website: _____

Industry: _____ Product/Service: _____

Target Market: _____

Marketing Goal: _____

Sales Goal: _____

Mission Statement: _____

When was your company founded: _____ Physical Location? _____ How Many? _____

Direct Competitors: _____

Do you use social media for personal and/or business? Include username/address:

Personal Use	
<input type="checkbox"/> Facebook.com/_____	<input type="checkbox"/> Twitter.com/_____
<input type="checkbox"/> LinkedIn.com/_____	<input type="checkbox"/> Instagram.com/_____
<input type="checkbox"/> Google+/_____	<input type="checkbox"/> Other: _____
Business Use	
<input type="checkbox"/> Facebook.com/_____	<input type="checkbox"/> Twitter.com/_____
<input type="checkbox"/> LinkedIn.com/_____	<input type="checkbox"/> Instagram.com/_____
<input type="checkbox"/> Google+/_____	<input type="checkbox"/> Other: _____

